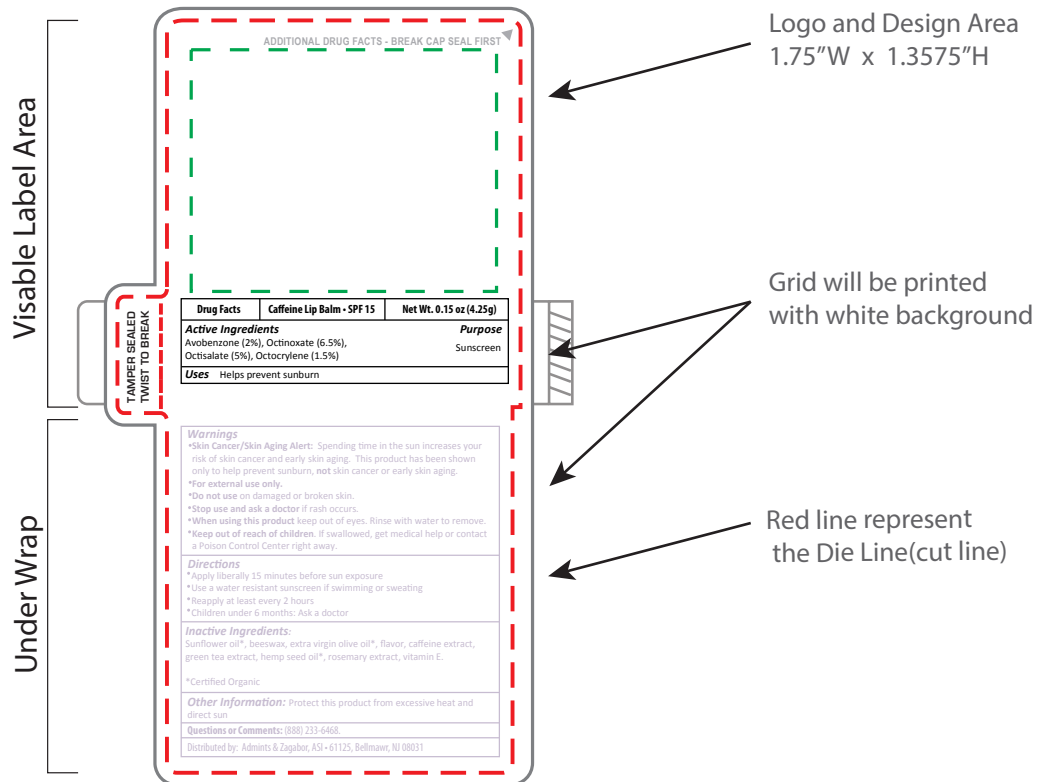


## New SPF15 Lip Balm Decal

According to new FDA guidelines  
this is a new template for 2013



Note the label orientation on the lip balm image above.

1. White area is the under wrap and will be covered by the "Visible Label Area".
2. White and lighter color backgrounds of the "Visible Label Area" may have slight show-through of the ingredients of the "Under Wrap".